Presbyterian Ear Institute 2016 Year in Review

**SUPPORTING CHILDREN**
- 21 Children enrolled in School for Oral Deaf Ed
- $142,590 Financial Assistance offered to families
- 14 Newborn Babies identified with Hearing Loss

**FINANCIAL IMPACT**
- 43% Of Students Enrolled in our School Live at or below the Federal Poverty Level
- Actual Cost to educate one child in our School Program: $30,653
- Amount raised to educate 21 children in the School for Oral Deaf Education: $467,125

**PEI PROGRAM**
- $600,000 Dollars raised to support all of the Programs at PEI
- 517 Number of Clients Helped by our Programs
- 18 Infant and Toddler Families supported by our Speech Therapists

To access the full annual report, please go to our website www.peiabq.org
Dear Friends,

The 2016 year was another successful year in impacting the lives of deaf and hard-of-hearing individuals. Though we had some challenges, the 2016 Year in Review highlighted our many achievements. During the first half of the year, we continued to increase our service income due to the expansion of our audiology program that began in fall of 2015. We continued to have successful events, including a private concert at Dr. Karl Horn’s home. These events collectively raised over $130,000.

The Board also welcomed a new member, Terry Boulanger, Executive Director of NM Telehealth Alliance. Terry brings with him an expertise in telehealth and telecommunications. With his help, PEI’s strategic vision of bringing our specialized services to rural areas around the state began to evolve. PEI engaged in tele-therapy sessions with deaf and hard-of-hearing children outside of the Albuquerque metro area.

While foundations that historically provided grant opportunities to PEI continue to change their priorities in funding, PEI remained diligent in identifying new grant sources and additional opportunities to diversify funding sources that align with our mission.

This year also brought with it a change in PEI leadership. PEI welcomed Travis Jackson as our new Board Chairman. Travis brought with him a great understanding of what a program like ours does for families of children with hearing loss. Thank you to Jim Jeppson for his 15 years of leadership as Board Chairman. During Jim’s tenure as Chair, he dedicated his time and resources to helping PEI become a center of excellence in cochlear implant technology, early intervention and oral deaf education. Jim will continue to be on the Board of Directors as his commitment to PEI remains strong.

Thank you for your generosity and support of our organization. The staff and leadership look forward to celebrating PEI’s 30th anniversary in 2017 and hope you will continue on this journey with us as we create a brighter future for those we serve.

Warm regards,

Seema Katiyar LaGree
Fulfilling Our Mission

Presbyterian Ear Institute provides services that enable deaf and hard-of-hearing children and adults to develop and strengthen auditory and oral communication skills to a level that will give them greater independence and success. The world becomes a much bigger place when deaf and hard-of-hearing individuals can participate more fully in all aspects of life.

2016 Board of Directors
Travis Jackson, Chair
Greg Leyendecker, Secretary/Treasurer
Terry Boulanger
Sharon DeLand
Greg Edgeington
Jim Jeppson
Rob Knight
Tania Kraai, M.D.
Cindy McGill
Renee Patton
Betty Young
Karl L. Horn, M.D., Chairman Emeritus

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Seema Katiyar LaGree, AuD, CCC-A, FAAA
Executive Director
Susan Revels, M.A.
Program Director/Principal
Christine Epstein, AuD, CCC-A, FAAA
Cochlear Implant Coordinator
Amy Beveridge, M.S., CCC-SLP
Parent-Infant Coordinator
Speech-Language Pathologist
Maggie Simms
Director of Development
Heather White
Business Manager

Staff
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Jessica Chavez
Amanda Cravey
Madeline Gomez
Ruth Guerich-Tsakh
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Jill Morris
Chris O’Conner
Jacob Phillips
Michelle Ruiz
Laura Sheline
Diane Shelton
Marissa Trujillo
Heather White
The ultimate goal is to help deaf or hard-of-hearing individuals realize their unlimited potential so that they may actively participate in the hearing and speaking world.

Using advanced technology and through its programs, the Institute serves children and adults in the Southwest to provide the early identification and diagnosis of hearing loss; early intervention for infants; oral deaf education to teach deaf and hard-of-hearing children to listen, learn and speak; research on perception of sound, deafness and communication; and education and public awareness regarding deafness.

**Our Programs**

**Parent-Infant Program**
For deaf or hard-of-hearing children ages 0-18 months and their parents, PEI helps families by: understanding their infant’s hearing loss; providing information and support on communication options; instructing families in the use and maintenance of hearing aids; providing parent education, coaching and mentoring; parent-support networking; and, direct speech, language and auditory therapy to help infants begin to use their voices to communicate.

**School for Oral Deaf Education**
To help deaf or hard-of-hearing children prepare for kindergarten and beyond, PEI’s School introduces students to: speech, language, and academic skills using the acclaimed Moog curriculum; intensive spoken language learning which enables students to be fully prepared to enter the educational system; and, academic and social skills important for everyday life.

**Speech and Language Program**
Diagnostic treatment – speech sound production, auditory comprehension, and language skills – is provided to children with speech and language delays and their parents or caregivers by our Master’s level clinicians. PEI works with children who: have speech and language delays, regardless of their ability to hear; may be dealing with brain injury, articulation delays, developmental delays, learning disabilities, chronic otitis media, auditory comprehension delays, social language delays, and autism; and/or need language development via thorough, age-appropriate evaluation and treatment.

**Cochlear Implant Program**
PEI is the premier cochlear implant practice in New Mexico. Started in 1987, PEI is regarded as one of the very first FDA sites for the study of pediatric multi-channel cochlear implants; home of New Mexico’s largest cochlear implant program for children and adults; and, the most inclusive program, working with all three cochlear implant companies to choose the best technology for each client.
Six very special students graduated from our Oral School Program in 2016. It is always hard to see our children “move on,” but we are so proud of them and know that their many accomplishments will serve them well as they join their hearing peers in community schools.

Congratulations to: Kaleb Rodriguez, Hayes Fancher, Nevaeh Rasmussen, Yoselin Escobar and Emmy Lucero. We are so proud of you!
Thank you to all of our contributors for your generous support in 2016. Through your generosity, we are able to continue our commitment to individuals with hearing loss and to our community through improvements to our programs. We could not have accomplished all that we have were it not for you! Your partnership is key to developing the financial foundation needed to ensure future growth!

**Annual Giving**
*(All Sources)*

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**GIFTS, GRANTS, EVENTS, HONORS and MEMORIALS**

*(Reflects gifts received between January 1, 2016 and December 31, 2016)*
Dedicated Program Gifts

While donors typically make “un-restricted” gifts that may be used where the need is greatest, some donors prefer to direct their gifts, or grant funding, to a designated program or for a specific use. We are very grateful for this support.

Oral School Program
Albertsons Community Partners Program
General Mills Box Tops for Education
Hello Deli
Kroger
McCarthy Building Companies, NM
Option Schools, Inc.
Rotary Club of Albuquerque
Sandia Foundation – Hugh and Helen Woodward Fund of the
Albuquerque Community Foundation
Target Take Charge of Education
United Way of Central New Mexico

Parent-Infant Program
Brindle Foundation
Charlene Whitfield-Elliott and Sam Elliott

Honor/Memorial Gifts
Donors to Presbyterian Ear Institute often support the Institute and its programs by making their gifts in memory of or in honor of a special family member or friend. The Institute deeply appreciates this support.

In Honor of Mary and Jay Adams
Carol and Douglas Miller

In Honor of Ian Bigger
Trudy and Fred Bigger

In Honor of Elspeth Bobbs
Margery Johnson

In Honor of Violet Frazier
Mary and Rawls Frazier

In Honor of the Hoffer Family
Karin and James Roberts

In Honor of Harry Hakeem
Gail and Jim Anastasio
Hakeem Family
Jackie and David Shahood

In Honor of Karl L. Horn
Sigrid and Herb Dedo
Shelby and Douglas Key
Karen and Martin Shore

In Honor of Susan Horn
Louisa Hendrix

In Honor of Liliana Ibarra
Susan and James Gamble

In Honor of Cindy McGill
Diane Harrison Ogawa

In Honor of Emma Patton
Patricia Brouillette
Diane and Robert Fleming
Renee and Chris Patton
Sally and Philip Patton

In Honor of Paul Pletka
Susan and Karl L. Horn

In Honor of Charles Read
Betty Read Young

In Honor of Anna and Grace Richardson
Helen and John Richardson

In Honor of Abdullah Shah
Aamna Nayyar and Shahzad Shah

In Honor of Maggie Simms
Diane Harrison Ogawa

In Memory of Joseph Koury
Harry Hakeem

In Memory of Kobus Kraai
Tania and Erik Kraai

In Memory of Judy Putman
Lee Dirks and Family
Cris and Barry Epstein
Mark Epstein
Stacey Epstein

In Memory of Jean Read
Betty Read Young

In Memory of Katherine Williams
Sandy McDonald and Brian Tyree

In Memory of Ray Woodham
Marion Woodham

Harry Hakeem Scholarship Fund
Established in 2001 by the family of Harry Hakeem, a cochlear implant recipient, the Fund provides scholarship support for a child with a cochlear implant enrolled in Presbyterian Ear Institute School for Oral Deaf Education.

William and Linda Airy
Gail and Jim Anastasio
Gilbert Aragon
Jean, Alexis and Regina Berry
Lillian Deeb
Ruby and Max Farias
Patricia and Mike Grasso
Hakeem Family
Jaynie Hakeem
Manuela and Frank Herrera
Karen Koury
Maryann and Peter Koury
Margaret and Fred Manna
Mary and Michael Mayo
Elias Nasr
Jackie and David Shahood
John Simmons
Run to Break the Silence

On June 12, 2016 Presbyterian Ear Institute staged its annual event – The Run to Break the Silence in memory of Judy Putman. The Run took place on the beautiful lands of the Pueblo of Santa Ana. It was a beautiful day, and fun was had by all!

Thank you to everyone who participated. When all was said and done, over $18,000 had been raised to benefit Presbyterian Ear Institute Oral School.

SPECIAL EVENTS – FUNDING OUR MISSION

Event Sponsor – in memory of Judy Putman
Lee Dirks and the Family of Judy Putman

T-shirt Sponsor
Sonnet and Ian McKinnon & Family

Prize Sponsor
Zia Graphics

20K Event Sponsor
Sally and Philip Patton

10K Event Sponsor
Heights Key Lock & Safe Security, Inc.

5K Run/Walk Sponsor
Radiology Associates of Albuquerque

Kid’s Fun-Run Sponsor
Renee and Chris Patton & Family

Gold Sponsors
Advanced Bionics
Cochlear Americas
Tania and Erik Kraai
UBS/Carl Eckleman
Women’s Pelvic Specialty Care of New Mexico

Silver Sponsors
Audiology Associates
Patricia Brouillette
Hello Deli
Seema and Brooks LaGree
Loftis Group, LLC
Peak Family Dentistry, LLC
Personalized Strength & Fitness
Ricci & Company, LLC
Suzanne and Andrew Riley
Sandia Office Supply, Inc.
Maggie Simms

Run Contributor
Heads Up Landscape Contractors, Inc.

Run Contributors (In-kind)
AA Events and Tents
Aiken Printing
Dorella and Jake Coriz
Creamland Dairies, LLC
Culligan Bottled Water

Deep Remedy, Inc.
Donut Mart
Cris and Barry Epstein
Stacey Epstein
Fleet Feet Sports
Frontier Restaurant
Jessica Hiers
Kewa Pueblo Health Corporation
McCarthy Building Companies, NM, Inc.
Renee and Chris Patton
Presbyterian Healthcare Services
Pro Oxygen
Pueblo of Santa Ana
The Recognition Place
Maggie Simms
Sandoval County Fire Department
Signarama
Smith’s
Whole Foods Market (Academy)
Zia Graphics
Mercedes-Benz Dealer Championships Golf Tournament

On August 12, 2016 players, sponsors, students and volunteers were all on hand to participate in the Mercedes-Benz Dealer Championships Golf Tournament sponsored by Mercedes-Benz of Albuquerque. The event was held at Sandia Golf Club. Golfers were treated to fine cigars and milkshakes on the course and had the chance to win, as hole-in-one prizes, four beautiful new Mercedes-Benz cars. Sadly, no one shot a hole-in-one!

Quickly becoming one of Albuquerque’s premier tournaments, the winning team of Todd Kurtz and Doug Fernandez advanced, all expenses paid, to the Mercedes-Benz Western and Central Regions Sectional. In addition to the beautiful Mercedes-Benz trophy, the winning team was presented with the Douglas Grant Memorial Trophy, established by Elspeth Grant Bobbs in memory of her father, Douglas Grant, a world-class golfer and designer of the renowned Pebble Beach Golf Course.

Thank you to all of our sponsors and participants, without whom we would not be able to have had such a successful event. Tournament proceeds of $28,000 benefited Presbyterian Ear Institute Oral School.

Presenting Sponsor
Mercedes-Benz of Albuquerque

Platinum Sponsors
Marketing Solutions, LLC
New Mexico Bank & Trust

Lunch Sponsor
Riteway Mobile Pressure Wash, LLC

Awards Reception Sponsor
Western Refining

Car Hole-in-One Sponsors
Albuquerque Journal
Foster, Rieder & Jackson, P.C.

Premium Hole Sponsors
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Comcast Spotlight
Dekker/Perich/Sabatini, Ltd.
Hidalgo Family
iHeart Media
Morgan Stanley
New Mexico Orthopaedics

Award Sponsors
Elspeth Grant Bobbs
Mercedes-Benz of Albuquerque

Golf Contributors
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Maurice Sandoval
Maxann Shwartz
Ray Smith
Debra Thrall/
Albert I. Pierce Foundation
Zachary Wilson

Golf Contributors (In-kind)
66 Diner
Albuquerque Country Club
Cochiti Golf Club
Coyote Del Malpais Golf Course
Isleta Eagle Golf Club
Seema and Brooks LaGree
Monte’s Pueblo
Pipe Shop, LLC
Pueblo of Sandia
Sandia Golf Club
Signarama
Barbara and Albert Simms
Maggie Simms
Sun Country Golf House
Tanoan Country Club
Zia Graphics
SPECIAL EVENTS – FUNDING OUR MISSION

Celebrate An Evening in Spain

Our annual auction was held at the Hotel Andaluz on Saturday, November 5, 2016. It was a perfect evening. After dinner and the live auction had ended, our auctioneer, Richard Lampert of Zaplin Lampert Gallery in Santa Fe, asked guests to raise their paddles in support of funding needed in our Oral School for classroom enhancements. By evening’s end, the auction had netted over $50,000! Thank you to our friends and sponsors whose support was very much appreciated.
Jay Boy Adams Concert

On a lovely evening in August, guests attended a private concert at the home of Susan and Karl Horn given by their friend and neighbor, Jay Boy Adams. Jay and musicians, Zenobia Conkerite, Kent Blazey and Leslie Satchell, entertained everyone with songs and stories. At the end of a fabulously fun evening, over $30,000 had been raised to benefit children in PEI’s Oral School Program.

Thank you, everyone!
WAYS TO GIVE

There are many ways to give to Presbyterian Ear Institute (PEI). All are important and very much appreciated. Gifts are tax-deductible as provided by law.

**Gifts of Cash**
The most popular and easiest way of giving to PEI is in the form of cash gifts, which can be donor-directed and are tax-deductible.

**Gifts of Appreciated Property**
A variable alternative to a cash gift is a gift of property. With careful planning, charitable gifts of certain types of assets will bring the donor greater tax savings than gifts of cash.

**Bequests**
The simplest way to include PEI in your estate plan is to make a bequest to the Institute through your will or to add a codicil to an existing will. Gifts by will enable a donor to make significant contributions that may not have been possible during life.

**Gifts in Kind**
During the year, individuals give the Institute non-cash items that are in direct support of the Institute’s mission but are considered a different type of gift due to their non-cash nature. Examples of such gifts might include computers, books, sports equipment, receptions, and advertising.

**Gifts of Life Insurance**
Naming PEI as the owner and beneficiary of a life insurance policy is a good way to make a large donation with a nominal cost to the donor. Premiums for such policies are tax-deductible.

**Honor and Memorial Gifts**
Every year, PEI receives gifts “in memory of” or “in honor of” members of the community. Memorial and honor gifts are applied to the area of the donor’s direction. PEI is very grateful for this meaningful support.

**Planned Giving and our Endowment**
Bequests currently comprise the single largest source of dollars donated to endowments, but they are just one way in which a person may make a planned gift. Other tax benefit options include trusts, insurance policies, gifts of appreciated assets, and the creation of family foundation. Regardless of the vehicle used, you are helping build a lasting endowment for the benefit of the programs and people served by the programs provided by PEI.

OTHER WAYS to GIVE

**Used Hearing Equipment**
If you have used hearing equipment that you are not using, please consider donating it to Presbyterian Ear Institute. We will put it to good use!

**Old Car**
Donate it to PEI. We will be happy to take it off your hands and you will get a tax-deduction.

**Shop On-line**
Did you know that when you shop with AmazonSmile your purchase can benefit PEI? The Amazon Foundation will donate 0.5% of your eligible purchase to the Institute. It’s easy! Log in at smile.amazon.com and select Presbyterian Ear Institute as your charity. We appreciate your support.

Should you wish to receive information about making a gift to PEI, please call our Development Office at (505) 224-7020. We will be happy to assist you.

Thank you!

http://www.presbyterianearinstitute.org/
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fax (505) 224-7023